

Spartanburg Methodist College

Bachelor of Arts Degree (BA)

BUSINESS CONCENTRATION



SMC offers a customizable, interdisciplinary Bachelor of Arts Degree that allows you to choose two concentrations (similar to majors) to focus your studies on, without adding time or coursework to your degree. When you customize your degree for your interests, you get a broader education and skill set that prepares you for more jobs today and new career paths in the future. Our customizable Bachelor of Arts Degree provides you with a quality liberal arts education and discipline-specific coursework.

Business

A business concentration will prepare graduates for a number of careers in business. From accounting to marketing to management, students will gain an understanding of how business works. This knowledge can open up opportunities to pursue a career in corporate management, banking, advertising, human resources, or even starting your own business.

CHOOSE ANOTHER CONCENTRATION

With SMC's customizable Bachelor of Arts Degree, students choose two concentrations to complete their degree program. Combining business with either criminal justice, English, history, psychology, or religion will expand your career options.

CAMAK CORE

Every four-year degree at Spartanburg Methodist College includes our unique Camak Core professional development program. The Camak Core is a required set of courses that focus on teaching students professional skills such as leadership, teamwork, problem-solving, and professional communication. Students graduate better prepared to interview for jobs and enter the workforce.



START HERE
*to begin your higher
education journey.*



FINISH HERE
*with the skills you
need to succeed.*



Spartanburg Methodist College

Bachelor of Arts Degree

The Bachelor of Arts Degree is designed to be transferred into from an associate degree or its equivalent (60 credit hours). In addition to a core of Professional Development courses (18 hours), which all students will take, the student then selects two concentrations (18 hours each) from business, criminal justice, English, history, psychology, or religion.

TRANSFER PATHWAY

The transfer pathway into all of SMC's bachelor's degrees includes the following elements: the student must have earned an Associate in Arts or Associate in Science degree or have earned 60 credit hours of transferable general education coursework with a minimum 2.00 GPA from a regionally accredited college or university.

TUITION & FEES

The tuition and fees below apply to the 2023-2024 school year. Please note that all tuition and fees are subject to change at any time when circumstances warrant.

Tuition (per academic year)	\$16,200*
Room & Board (per academic year)	\$9,900
Fees (per academic year)	\$3,150

*Tuition rate for full-time students is based on an hourly rate of \$675 per credit hour up to the 12-credit-hour, full-time requirement.

Course Requirements

Subject/Course Requirement Semester Hours

Associate Degree* – 60 Hours Required

Associate degree or equivalent (60 credit hours of general education courses & 2.0 GPA)

Camak Core – 18 Hours Required

Professional development coursework to include leadership, communications, applied technology, and career-based experiences.

PDEV 301 Professional Communication	3
PDEV 310 Professional Development and Leadership	3
PDEV 320 Community Discovery and Engagement	3
PDEV 400 Applied Technology	3
PDEV 410 Semester Internship or	
PDEV 411, 412, 413 Internships I, II, III (1 hour each)	3
PDEV 430 Capstone	3

Business Concentration – 18 Hours Required

Concentration prerequisites: Students who enter the Business concentration must have earned the following courses: BSAD 205, 206.

Students must pass as a corequisite or prerequisite BSAD 201 and BSAD 211 or BSAD 212 before or while enrolled in BSAD 340.

Students must take the following five courses:

- BSAD 302 Business Analytics and Management Science
- BSAD 305 Business Ethics
- BSAD 310 Business Management
- BSAD 320 Business Marketing
- BSAD 340 Business Finance

Students will choose one of the following courses:

- BSAD 311 Operations Management
- BSAD 312 Organizational Behavior
- BSAD 321 Consumer Behavior
- BSAD 322 Marketing Research
- BSAD 323 Social Media Marketing
- BSAD 330 Managerial Accounting
- BSAD 331 Intermediate Accounting I
- BSAD 332 Intermediate Accounting II
- BSAD 341 Principles of Investing
- BSAD 370 Intermediate Macroeconomics
- BSAD 371 Intermediate Microeconomics
- BSAD 410 Entrepreneurship I
- BSAD 411 Entrepreneurship II
- BSAD 415 Supply Chain Management and Logistics
- BSAD 421 Marketing Communications
- BSAD 430 Tax Accounting
- BSAD 431 Accounting Information Systems
- BSAD 435 Auditing
- BSAD 441 Corporate Finance
- BSAD 450 Professional Sales
- BSAD 451 Professional Branding
- BSAD 460 Business Law
- BSAD 470 Managerial Economics
- BSAD 471 Money and Banking
- BSAD 490-499 Special Topics in Business

Second Concentration – 18 Hours Required

Students enrolled in the Bachelor of Arts – Business Concentration must select a second concentration from Criminal Justice, English, History, Psychology, or Religion.

Electives – 6 Hours Required

Competency in Foreign Language at the 102 (SPAN 140 for heritage Spanish speakers) or higher level is required. Up to six elective hours may be used to achieve Foreign Language competency; otherwise, elective hours must be taken at the 300 level or higher.

Total 120 Credit Hours

*Associate degree (not Applied Science) or equivalent from a regionally accredited college or university (60 credit hours of general education courses & 2.0 GPA).