

Bachelor of Arts in Business Administration (BABA)

GENERAL BUSINESS



A Bachelor of Arts in Business Administration with a General Business concentration prepares students for a number of careers. Learning and developing general business skills and concepts provides students a well-rounded base to pursue various career opportunities or a graduate school program. Combined with Spartanburg Methodist College's unique Camak Core professional development curriculum, students will be prepared to enter the workforce with the confidence in their academic skills and the workplace skills needed to contribute and succeed right away.

General Business

A BABA with an emphasis in General Business provides students with a base knowledge of business without committing to a single concentration. The general business degree creates a pathway for students who explored other academic areas before deciding to pursue business. With the general business knowledge and skills, students will be prepared to pursue a career in various business fields or continue to graduate school to explore a specialization.

PREPARING YOU FOR A CAREER . . .

A general business degree prepares students for a variety of career fields including sales representative, marketing coordinator, operations manager, business analyst, and more.

CAMAK CORE

Every four-year degree at Spartanburg Methodist College includes our unique Camak Core professional development program. The Camak Core is a required set of courses that focus on teaching students professional skills such as leadership, teamwork, problem-solving, and professional communications. Students graduate better prepared to interview for jobs and enter the workforce.



START HERE
*to begin your higher
education journey.*



FINISH HERE
*with the skills you
need to succeed.*



The Bachelor of Arts in Business Administration degree trains individuals to assume management or supervisory positions in business, industry, and government. It also provides basic skills in a broad range of business functions including accounting, finance, economics, sales, computer skills, data analytics, management, and marketing. Learn organizational behavior, corporate planning, international business, and strategic planning.

Course Requirements

General Business

Subject/Course Requirement Semester Hours

Associate Degree* – 60 Hours Required

Associate degree or equivalent (60 credit hours of general education courses & 2.0 GPA)

Camak Core – 18 Hours Required

Professional development coursework to include leadership, communications, applied technology, and career-based experiences.

PDEV 301 Professional Communication	3
PDEV 310 Professional Development and Leadership	3
PDEV 320 Community Discovery and Engagement	3
PDEV 400 Applied Technology	3
PDEV 410 or 415 Semester Internship or	
PDEV 411, 412, 413 Internships I, II, III (1 hour each)	3
PDEV 430 Capstone	3

Business Core – 18 Hours Required

BSAD 302 Business Analytics and Management Science	3
BSAD 305 Business Ethics	3
BSAD 310 Business Management	3
BSAD 320 Business Marketing	3
BSAD 340 Business Finance	3
BSAD 460 Business Law	3

General Business BABA Concentration – 18 Hours Required

Accounting Track

BSAD 303 Macroeconomics BABA unless BSAD 201 is earned, then replace with any BSAD 300/400	3
BSAD 304 Microeconomics BABA unless BSAD 202 is earned, then replace with any BSAD 300/400	3
BSAD 306 Accounting I. BABA unless BSAD 205 is earned, then replace with any BSAD 300/400	3
BSAD 307 Accounting II. BABA unless BSAD 206 is earned, then replace with any BSAD 300/400	3
Any BSAD 300/400 Course	3
Any BSAD 300/400 Course	3

Electives – 12 Hours Required

Competency in Foreign Language at the 102 (SPAN 140 for heritage Spanish speakers) or higher level is required. Up to 6 elective hours may be used to achieve Foreign Language competency; otherwise, elective hours must be taken at the 300 level or higher in any discipline.

Total 120 credit hours

*Associate degree (not Applied Science) or equivalent from a regionally accredited college or university (60 credit hours of general education courses & 2.0 GPA).

TRANSFER PATHWAY

The transfer pathway into all of SMC's bachelor's degrees include the following elements: the student must have earned an Associate in Arts or Associate in Science degree or have earned 60 credit hours of transferable general education coursework with a minimum of a 2.00 GPA from a regionally accredited college or university.

TUITION & FEES

The tuition and fees below apply to the 2023-2024 school year. Please note that all tuition and fees are subject to change at any time when circumstances warrant.

Tuition (per academic year)	\$16,200*
Room & Board (per academic year)	\$9,900
Fees (per academic year)	\$3,150

*Tuition rate for full-time students is based on an hourly rate of \$675 per credit hour up to the 12-credit-hour, full-time requirement.