

Spartanburg Methodist College

# Bachelor of Arts in Business Administration (BABA)

MANAGEMENT AND ENTREPRENEURSHIP



**SMC**  
**ONLINE**

THE ONLINE SCHOOL AT  
Spartanburg Methodist College



**A** Bachelor of Arts in Business Administration prepares students for a career in a variety of industries and roles in the corporate world. A Bachelor of Arts in Business Administration from Spartanburg Methodist College also provides students the soft skills needed to contribute and succeed right away through our unique Camak Core professional development program. The SMC BA in Business Administration provides the same in-depth course of study as our traditional, on-campus business degree program. It's the perfect option for traditional students, returning adult learners, first-time adult learners, and any other student who cannot travel to campus or needs a more flexible schedule.

## Management and Entrepreneurship

Dream of owning your own business or maybe leading a company or family business one day? The Management and Entrepreneurship BABA degree is designed to provide you with the skills and knowledge to be confident in your ability as a leader in the corporate world. Students will gain an overall education in business with more focused training in management concepts and the various elements of business like finance, data analysis, organizational effectiveness, and strategic planning. Management and entrepreneurship graduates will be prepared for careers in business administration, management consulting, finance, banking, and business start-up.

### PREPARING YOU FOR A CAREER . . .

A business administration degree prepares students for a variety of careers and corporate opportunities, including finance, banking, marketing, management, human resources, entrepreneurship, and many other business roles.

### ABOUT OUR ONLINE PROGRAMS

All of SMC's online degree programs provide the same coursework, professional development program, and internship opportunities as our traditional, on-campus programs. Students will learn from the same faculty who teach in our classrooms. All advising and other support functions are provided online by staff experienced in serving remote students.



**START HERE**  
*to begin your higher  
education journey.*



**FINISH HERE**  
*with the skills you  
need to succeed.*

**TO LEARN MORE** 864-587-4361 | [online@smcsc.edu](mailto:online@smcsc.edu) | [smcsc.edu/online](http://smcsc.edu/online)

The Bachelor of Arts in Business Administration degree trains individuals to assume management or supervisory positions in business, industry, and government. It also provides basic skills in a broad range of business functions including accounting, finance, economics, sales, computer usage, data analytics, management, and marketing. Learn organizational behavior, corporate planning, international business, and strategic planning with concentrations in accounting and finance, economics and finance, marketing and sales, or management and entrepreneurship.

## Course Requirements

### Management and Entrepreneurship

Subject/Course Requirement Semester Hours

#### Associate Degree – 60 Hours Required

Associate degree or equivalent (60 credit hours of general education courses & 2.0 GPA. (If 60 hours are accepted in transfer, a student will need to take 3 additional credit hours)

#### Camak Core – 18 Hours Required

Professional development coursework to include leadership, communications, applied technology, and career-based experiences.

#### Business Core – 18 Hours Required

BSAD 305 Business Ethics	3
BSAD 310 Business Management	3
BSAD 320 Business Marketing	3
BSAD 330 Managerial Accounting	3
BSAD 340 Business Finance	3
BSAD 460 Business Law	3

#### Management and Entrepreneurship Concentration – 18 Hours Required

##### Management and Entrepreneurship Track

BSAD 311 Operations Management	3
BSAD 312 Organizational Behavior	3
BSAD 323 Social Media Marketing	3
BSAD 410 Entrepreneurship I	3
BSAD 411 Entrepreneurship II	3
BSAD 415 Supply Chain Management	3
BSAD 490-99 Special Topics in Business may substitute for a requirement upon approval by the Department Chair	3

#### Electives – 6 Hours Required

Competency in Foreign Language at the 102 (SPAN 140 for heritage Spanish speakers) or higher level is required. Up to six elective hours may be used to achieve Foreign Language competency; otherwise elective hours must be taken at the 300 level or higher.

Total 120 credit hours.

## Class Schedule

SMC Online offers five eight-week terms per year — August, October, January, March, and May. All SMC Online courses are taught in an asynchronous format, although some courses offer voluntary synchronous sessions throughout the term.

	Start / Stop	Course 1	Course 2	Hours
<b>Fall – 12 Hours Total</b>				
August Term	Aug. – Oct.	_____	_____	6
October Term	Oct. – Dec.	_____	_____	6
<b>Spring – 12 Hours Total</b>				
January Term	Jan. – Mar.	_____	_____	6
March Term	Mar. – May	_____	_____	6
<b>Summer – 6 Hours Total</b>				
May Term	May – Jul.	_____	_____	6

## TRANSFER PATHWAY

The transfer pathway for the Bachelor of Arts or Bachelor of Arts in Business Administration includes these elements: 1) The student must have completed an Associate degree in a specific discipline from a regionally accredited school with 60 credits minimum **OR** have earned 60 hours of General Education courses with a minimum 2.00 GPA) To be awarded transfer credit for prior coursework, credits must be earned through a regionally accredited institution of higher education.

## TUITION & FEES

The SMC Online Tuition & Fees below apply to the 2021-2022 school year. Please note that all tuition and fees are subject to change at any time when circumstances so warrant.

Tuition (per credit hour)	\$300.00
Academic Resource Fee (per semester)	\$450.00