

Bachelor of Arts in Sport Management



A Bachelor of Arts in Sport Management prepares students for a number of careers. Learning the business side of sports can open doors for graduates in college athletics, professional sports, arenas and stadiums, and more. Combined with Spartanburg Methodist College's unique Camak Core professional development curriculum, students will be prepared to enter the workforce with the confidence in their academic skills and the workplace skills needed to contribute and succeed right away.

Sport Management

Sport management is a unique and growing field with numerous subdisciplines that provide graduates with a wide range of career options. From league and team management to facility operations and player development, sport management will provide students with the critical knowledge and skills to be a major player on any field.

PREPARING YOU FOR A CAREER . . .

A sport management degree prepares students for a variety of careers including athletic director, team management, league management, community athletic and recreation director, and other critical positions. The skills acquired in this degree will prepare students to traverse the landscape of contracts, licensing, event management, and more.

CAMAK CORE

Every four-year degree at Spartanburg Methodist College includes our unique Camak Core professional development program. The Camak Core is a required set of courses that focus on teaching students professional skills such as leadership, teamwork, problem-solving, and professional communications. Students graduate better prepared to interview for jobs and enter the workforce.



START HERE
*to begin your higher
education journey.*



FINISH HERE
*with the skills you
need to succeed.*



The Bachelor of Arts in Sport Management degree trains individuals in the inner workings of the business of sports. Students will be prepared to take positions in sports management with teams, leagues, arenas, colleges, or recreation organizations. They will learn the concepts of event marketing, fiscal management, liability and risk, and communications in sports.

Course Requirements

Sport Management

Subject/Course Requirement Semester Hours

Associate Degree* – 60 Hours Required

Associate degree or equivalent (60 credit hours of general education courses & 2.0 GPA)

Camak Core – 18 Hours Required

Professional development coursework to include leadership, communications, applied technology, and career-based experiences.

PDEV 301 Community Discovery and Engagement	3
PDEV 310 Professional Development and Leadership	3
PDEV 320 Professional Communication	3
PDEV 400 Applied Technology	3
PDEV 410 Semester Internship OR	
PDEV 411, 412, 413 Internships I, II, III (1 hour each)	3
PDEV 430 Capstone	3

Sport Management Core – 30 Hours Required

SPMG 210 Introduction to Sport Management	3
SPMG 220 Social Issues in Sport	3
SPMG 310 Sport Governance & Ethics	3
SPMG 320 Sport Event Marketing	3
SPMG 330 Sport Marketing	3
SPMG 340 Sport Communications	3
SPMG 410 Fiscal Management in Sport	3
SPMG 420 Sport Liability & Risk Management	3
SPMG 430 Sport Facility Management	3
SPMG 440 Sport Administration	3

Electives – 12 Hours Required

Competency in Foreign Language or American Sign Language is required. Up to 6 general elective hours accredited from completion or transfer of credits. Elective hours may also be taken at the 300 level or higher.

Total 120 credit hours

*Associate degree (not Applied Science) or equivalent from a regionally accredited college or university (60 credit hours of general education courses & 2.0 GPA).

TRANSFER PATHWAY

The transfer pathway into all of SMC's bachelor's degrees include the following elements: the student must have earned an Associate in Arts or Associate in Science degree or have earned 60 credit hours of transferable general education coursework with a minimum of a 2.00 GPA from a regionally accredited college or university.

TUITION & FEES

The tuition and fees below apply to the 2023-2024 school year. Please note that all tuition and fees are subject to change at any time when circumstances warrant.

Tuition (per academic year)	\$16,200*
Room & Board (per academic year)	\$9,900
Fees (per academic year)	\$3,150

*Tuition rate for full-time students is based on an hourly rate of \$675 per credit hour up to the 12-credit-hour, full-time requirement.

FINANCIAL AID

Spartanburg Methodist College offers a robust selection of financial aid programs to assist students with the cost of college. The Full-Tuition Scholarship provides on-campus South Carolina LIFE Scholarship eligible students with a 3.0+ grade point average (GPA) aid to cover the cost of tuition. The Pioneer Promise Scholarship also covers the cost of fees and books for on-campus students with a 4.0+ GPA. Numerous other financial aid options are available to assist students. Contact our financial aid office at 864-587-4203 or finaid@smcsc.edu to review your options.