

Spartanburg Methodist College

Bachelor of Arts in Sport Management



SMC
ONLINE
THE ONLINE SCHOOL AT
Spartanburg Methodist College



A Bachelor of Arts in Sport Management prepares students for a number of careers. Learning the business side of sports can open doors for graduates in college athletics, professional sports, arenas and stadiums, and more. Combined with Spartanburg Methodist College's unique Camak Core professional development curriculum, students will be prepared to enter the workforce with the confidence in their academic skills and the workplace skills needed to contribute and succeed right away.

Sport Management

Sport management is a unique and growing field with numerous subdisciplines that provide graduates with a wide range of career options. From league and team management to facility operations and player development, sport management will provide students with the critical knowledge and skills to be a major player on any field.

PREPARING YOU FOR A CAREER . . .

A sport management degree prepares students for a variety of careers including athletic director, team management, league management, community athletic and recreation director, and other critical positions. The skills acquired in this degree will prepare students to traverse the landscape of contracts, licensing, event management, and more.

ABOUT OUR ONLINE PROGRAMS

All of SMC's online degree programs provide the same coursework, professional development programs, and internship opportunities as our traditional, on-campus programs. Students will learn from the same faculty who teach in our classrooms. All advising and other support functions are provided online by staff experienced in serving remote students.



START HERE
*to begin your higher
education journey.*



FINISH HERE
*with the skills you
need to succeed.*

The Bachelor of Arts in Sport Management degree trains individuals in the inner workings of the business of sports. Students will be prepared to take positions in sports management with teams, leagues, arenas, colleges, or recreation organizations. They will learn the concepts of event marketing, fiscal management, liability and risk, and communications in sports.

Course Requirements

Sport Management

Subject/Course Requirement Semester Hours

Associate Degree – 60 Hours Required

Associate degree or equivalent (60 credit hours of general education courses & 2.0 GPA)

Camak Core – 18 Hours Required

Professional development coursework to include leadership, communications, applied technology, and career-based experiences.

Sport Management Core – 30 Hours Required

SPMG 210 Introduction to Sport Management	3
SPMG 220 Social Issues in Sport	3
SPMG 310 Sport Governance & Ethics	3
SPMG 320 Sport Event Marketing	3
SPMG 330 Sport Marketing	3
SPMG 340 Sport Communications	3
SPMG 410 Fiscal Management in Sport	3
SPMG 420 Sport Liability & Risk Management	3
SPMG 430 Sport Facility Management	3
SPMG 440 Sport Administration	3

Electives – 12 Hours Required

Competency in Foreign Language or American Sign Language is required. Up to 6 general elective hours accredited from completion or transfer of credits. Elective hours may also be taken at the 300 level or higher.

Total 120 credit hours

Class Schedule

SMC Online offers five eight-week terms per year — August, October, January, March, and May. All SMC Online courses are taught in an asynchronous format, although some courses offer voluntary synchronous sessions throughout the term.

	Start / Stop	Course 1	Course 2	Hours
Fall – 12 Hours Total				
August Term	Aug. – Oct.	_____	_____	6
October Term	Oct. – Dec.	_____	_____	6
Spring – 12 Hours Total				
January Term	Jan. – Mar.	_____	_____	6
March Term	Mar. – May	_____	_____	6
Summer – 6 Hours Total				
May Term	May – Jul.	_____	_____	6

TRANSFER PATHWAY

The transfer pathway into all of SMC's bachelor's degrees include the following elements: the student must have earned an Associate in Arts or Associate in Science degree or have earned 60 credit hours of transferable general education coursework with a minimum of a 2.00 GPA from a regionally accredited college or university.

TUITION & FEES

The SMC Online Tuition & Fees below apply to the 2023-2024 school year. Please note that all tuition and fees are subject to change at any time when circumstances so warrant.

Tuition (per credit hour)	\$335.00
Academic Resource Fee (per semester)	\$450.00